

CORPORATE SUPPORTERS BENEFITS 2017

■ CORPORATE CONTRIBUTORS (From €2,000)

A Corporate Contributor of the Pharos Arts Foundation confers the following benefits:

- Company LOGO to appear on: Print Advertisements & Tickets of 2 events and TV Commercial of 1 event
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the Concert Booklets of 2 events
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the end-of-the-year Review Publication
- 8 complimentary Ticket Vouchers to be used at any concert throughout the year

■ COPRORATE SPONSORS (From €5,000)

A Corporate Sponsor of the Pharos Arts Foundation confers the following benefits:

- Company LOGO to appear on: Print Advertisements & Tickets of 5 events and TV Commercials of 2 events
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the Concert Booklets of 5 events
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the end-of-the-year Review Publication
- 16 complimentary Ticket Vouchers to be used throughout the year
- Preferential seating for Board members

■ THE PHAROS CORPORATE CIRCLE (From €8,000)

A Pharos Corporate Circle of the Pharos Arts Foundation confers the following benefits:

- Company LOGO to appear on: Print Advertisements of 10 events, TV Commercials & Tickets of all events, Banners & Billboards of all large scale events
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the Concert Booklets of 10 events
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the end-of-the-year Review Publication
- A Company FEATURE in the Pharos Review Publication (upon request)
- Publicity Material / Products of Company to be displayed during all events (upon request)
- 4 complimentary Tickets for each concert
- Preferential seating for Board members
- Private preview of concert rehearsals, educational concerts, exhibitions, as well as opportunities to meet with the artists for Company's personnel and valued customers

■ CORPORATE PATRONS (From €20,000)

A Corporate Patron of the Pharos Arts Foundation confers the following benefits:

- Company LOGO to appear on: Print Advertisements, TV Commercials & Tickets of all events and Banners & Billboards of all large scale events
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the Concert Booklets of all events (cover or inside back cover)
- Company ADVERTISEMENT (A4, full-page, colour) to appear in the end-of-the-year Review Publication
- Company PROFILE in all Concert Booklets (upon request)
- A Company FEATURE in the Pharos Review Publication (upon request)
- Creation of Banner with Company advertisement in the foyer of venue for all concerts (upon request)
- Publicity Material / Products of Company to be displayed during all events (upon request)
- Copies of the audio recording of the event sponsored by the Company, for Company's personnel and clients (upon request)
- 6 complimentary Tickets for each concert
- Preferential seating for Board members
- Private preview of concert rehearsals, educational concerts, exhibitions, as well as opportunities to meet with the artists for Company's personnel and valued customers
- A Complimentary Hotel Room (double) for one night during the 17th International Chamber Music Festival

In addition to the above benefits, all corporate sponsors receive:

- Company NAME to be acknowledged on the Foundation's website, in the end-of-the-year Review Publication and all Concert Booklets
- Company LOGO to appear on Foundation's website with hyperlink to Company's Website
- Invitations to after-concert receptions
- 20% DISCOUNT on tickets and Pharos' publications / art-catalogues for Company personnel
- 25% - 35% DISCOUNT on commercial CDs by participating artists, sold at events for Company Personnel
- 10% DISCOUNT on books at the Moufflon Bookshop, Nicosia for all Company personnel
- Advance notice of forthcoming events and film screenings through post and/or Email
- 10 highlights CDs of 2017 Pharos concerts
- Complimentary Concert Booklet for all concerts for all Company personnel
- Complimentary copies of the end-of-the-year Review publication