



# INDIVIDUAL SUPPORTERS BENEFITS 2021

## WHY SUPPORT THE PHAROS ARTS FOUNDATION?

#### WHY SUPPORT CULTURE?

Knowledge and culture create successful societies. The cultural sector (not to be confused with the entertainment industry) presents a unique opportunity to contribute to the well-being of our society in a meaningful way. Culture opens up and stimulates the mind. By supporting a historical private organisation like Pharos, you will contribute to Cyprus' cultural development as well as intellectual and artistic growth.

### THERE ARE HUNDREDS OF CHARITY FOUNDATIONS TO CONTRIBUTE TO. WHY SHOULD I CHOOSE ONE THAT FOCUSES ON CLASSICAL MUSIC?

Unfortunately, the state mechanisms all over the world do not recognise the vital role of music and the arts in shaping a country's social and economic growth, until it is too late. Music and the arts are still considered a luxury and are the first to see cuts in their budget. They are neglected at our peril. At Pharos, we strongly believe that in these difficult and dangerous times, the cultivation of such values in our lives is more crucial than ever. The nurturing of aesthetic experience is at the core of our evolution as human beings. Ever since the antiquity, music has been considered the most supreme form of art and science as well as the most genuine expression of the human soul and spirit. Its support should never be considered a luxury but a necessity and an ethical responsibility. Our society can and must afford a cultural standard by which quality music is given the space and freedom to exist, inspire and shape human beings who are mentally and spiritually healthy.

#### WHY SUPPORT THE PHAROS ARTS FOUNDATION?

Commitment to artistic excellence and the creative process is the Pharos Arts Foundation's mission and it is because of this commitment that it has gained an international reputation. Pharos has set an unparalleled standard for itself. Inaugurated in 1998, it was the first active exponent of classical / chamber music in Cyprus, and it has been a remarkable pioneer in shaping the country's cultural infrastructure: It was the Foundation that initiated in Cyprus the first ever chamber music festival, the first ever contemporary music festival and the first music-education programme. Pharos aspires to be a beacon of light against the barbarism of the entertainment industry and seeks to offer a space for cultural expression that is an uncompromising search for authenticity and meaning. As a non-profit organization, the Pharos Arts Foundation is directly dependent on private sponsorship for the continuation of its programmes and for maintaining the high standard of its activities. We regard our supporters as philanthropists in the finest sense of the word.

#### **MUSIC EDUCATION PROGRAMME**

If you are interested in supporting the most vital part of our activities, youth development and music education, we would be delighted to discuss our forthcoming educational activities with you and to provide detailed accounts and expenditure estimates.

#### **ENDOWMENT FUNDS**

The Pharos Arts Foundation accepts monetary contributions designated for the funding of a given expense or one of its specific programmes or projects. Supporters can also set up endowment funds which will benefit the Foundation in perpetuity. The income from such a fund is used to support the purpose designated by the sponsor or by the management of the Pharos Arts Foundation to cover a recurrent expense.

#### **SUPPORT IN KIND**

As a non-profit organisation, Pharos graciously accepts donations of goods and services. Most contributions of this type are for office equipment or costs associated with specific events. The Foundation is happy to accept donations of assets such as shares, bonds and property, which may be sold and reinvested in agreement with the donor for a pre-agreed funding purpose. Contributions in kind are recognised as the equivalent of their monetary value and are acknowledged in the same fashion as other contributions.

#### LEAVE A LEGACY OF INSPIRATION

Create a legacy of inspiration by offering a gift of love through music. By including such an inspirational gift in your will, your legacy can be continued forever and future generations will have the privilege in experiencing music of the highest quality as you do now.

#### **TAX DEDUCTIONS**

Contributions are fully tax deductible under Cyprus law. All contributions can be deducted in their entirety from the supporter's annual income tax. The Pharos Arts Foundation is a Cyprus registered charitable trust.

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### ■ CONTRIBUTORS (€100 for single membership or €150 for couple membership)

A Contributor of the Pharos Arts Foundation confers the following benefits:

- 25 30% discount on all standard tickets
- 20% discount on Pharos' publications / art-catalogues

- 30% discount on commercial CDs by participating artists, sold at events

- 10% discount on books at the Moufflon Bookshop, Nicosia
- Advance notice on forthcoming events through post and/or Email
- Over the phone Ticket Reservations
- Invitations to after-concert receptions
- Recognition in the Sponsors' page on all Concert Booklets, on the Pharos website and in the end-of-the-year Review Publication
- Two (or four for couple) complimentary ticket voucher(s) to be used at any Pharos concerts throughout the year

#### ■ SUPPORTERS (from €250 for couple membership)

- A Supporter is entitled to all the benefits of Contributor membership (couple), plus:
- Voucher for one complimentary commercial CD by participating artists, sold at events
- Complimentary Concert Booklet for all concerts
- Six complimentary Ticket Vouchers to be used at any Pharos concerts throughout the year

#### ■ THE PHAROS CIRCLE (From €500 for couple membership)

The Pharos Circle membership confers all the benefits of the Supporter membership, plus:

- Complimentary tickets to all the concerts of the Pharos Chamber Music Festival
- Complimentary tickets to all the concerts of the Pharos
- Contemporary Music Festival
- Priority seating when booking is confirmed
- Private preview of concert rehearsals, educational concerts,
- exhibitions (upon request)
- 20% discount on books at the Moufflon Bookshop, Nicosia
- Advertisement of the member's business / organisation / charity in the concert booklet of one event
- Voucher for three complimentary commercial CDs by participating artists, sold at events

#### ■ PATRONS (From €1.000 for couple membership)

Patrons receive all the Pharos Circle benefits as well as additional individually tailored benefits including:

- Complimentary tickets to all the events
- Voucher for four complimentary commercial CDs by participating artists, sold at events.
- Advertisement of the Patron's business / organisation / charity in the concert booklets of two events
- A Complimentary Hotel Room (double) for one night during the Pharos Chamber Music Festival

The benefits above are not binding to the Pharos Arts Foundation and some may not be fulfilled should unforeseen circumstances occur

Please return the completed form to Pharos Arts Foundation, P.O. Box 21425, 1508 Nicosia, Cyprus.

Fax: +357 22663538 E-mail: info@pharosartsfoundation	ח.org
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#### BECOME A "PHAROS AMBASSADOR OF EDUCATION"

Are you a young entrepreneur, scientist or professional? Do you own or manage a very small business or start-up or perhaps another nonprofit foundation, which cannot fiscally correspond to the above sponsorship plans but still embraces our vision? You can still contribute to the important work of the Foundation, and subsequently to our society, by donating a fixed amount of only €1000 per annum or €100 per month for the duration of one year! With this package, designed exclusively for young entrepreneurs and very small local businesses, your brand will be given the opportunity to become a **Pharos Ambassador of Education**, and will help us sustain our Music Education Programme, which is the groundwork of all our activities. The Programme presents a number of educational concerts, master-classes and workshops throughout the year, and it has so far benefited over 75.000 students from Cyprus at absolutely no cost to them or to the state. Special recognition will be given in the Concert Booklets of all the Pharos events and on the Foundation's website, and we will be happy to tailor-make a number of benefits to help you promote your business further. Your ideas are welcome, please do share them with us!

For more details and ideas on Corporate Sponsorship, please contact:

Pharos Arts Foundation 304 Ermou St, 1017, Nicosia, Cyprus Tel: +357 22663871 Email: info@pharosartsfoundation.org Website: www.pharosartsfoundation.org

The Pharos Arts Foundation is a Cyprus Registered Charitable Trust S.C. 91